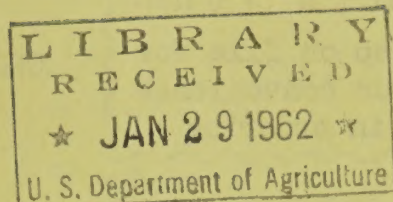


R. W. LONGABAUGH

1510 N. Lakeview Dr., Sebring, Florida

CALADIUM BULBS

Price list - 1962



Type and size	PER BULB	PER	WHOLESALE — PER 100 ***		
	Prepaid *	DOZEN Prepaid **	(50 & over)		
			Prepaid U.S.A. #	Prepaid to Fla. #	F.O.B.
<u>FANCY LEAF</u>					
No. 3, 3/4 - 1 1/4 in.		\$1.60	\$6.40	\$6.05	\$5.50
No. 2, 1 1/4 - 1 1/2 in.	25¢	2.25	9.55	8.85	8.00
No. 1, 1 1/2 - 2 1/2 in.	40¢	4.00	16.00	14.90	13.50
JUMBO, 2 1/2 - 3 1/2 in.	70¢	7.00	25.35	23.90	21.50
MAMMOTH, 3 1/2 in. & up	\$1.25		39.85	37.40	34.00
<u>LANCE LEAF</u>					
No. 3, 3/4 - 1 1/4 in.		2.40	9.90	9.55	9.00
No. 2, 1 1/4 - 1 1/2 in.	45¢	4.00	16.55	15.85	15.00
No. 1, 1 1/2 - 2 1/2 in.	75¢	7.00	26.50	25.40	24.00
JUMBO, 2 1/2 - 3 1/2 in.	\$1.35		38.85	37.40	35.00
--- LESS 10% DISCOUNT ON ALL ORDERS TOTALING 500 BULBS AND OVER ---					

Explanations of price columns:

- * For those wishing to order a single bulb, or up to 11, of a variety, separately packed and labeled, the PER BULB (retail) price applies.
- ** For those wishing to order a dozen bulbs of a variety, separately packed and labeled; or one each of 12 varieties (Mixed) of our selection and a total of less than 50 bulbs, the PER DOZEN (retail) price applies.
- *** For those wishing to order a minimum of 25 of a variety separately packed and labeled, or a mixture of varieties of your selection (but no less than 10 of a variety), with a total of at least 50 bulbs, the PER 100 (wholesale) price can be used. You may also order a mixture, leaving the selections to us. Our mixtures contain a wide range of varieties, as explained elsewhere.
- # NOTE ON QUANTITY PREPAID PRICES: Above 100 bulbs, as weight increases, the prepaid charges become lower per 100. If there is an overage in the amount you send, we will add extra bulbs to offset this.

DISPLAY — SALES CARTON in beautiful colors is available. It contains 150 No. 1 bulbs in six leading varieties, with matching natural color pictures (5 1/2" x 8 1/2"), and fifty growing instructions, available for \$24.00 F.O.B.

ALSO AVAILABLE IN BULK: Units of 150 bulbs with 6 pictures and 50 instructions—but no sales carton: 150 #1 - \$21.50; 150 #2 - \$13.25 (both F.O.B.).

REMEMBER! Our prices are based on QUALITY CERTIFIED BULBS
 GENEROUS COUNT HEAVY SIZING
 CAREFUL PACKING WELL BALANCED MIXTURES
 and with OVER 100 VARIETIES, including popular standards and NEW HYBRIDS.

Keep on file for
your convenience
in ordering

GROWER AND SHIPPER — FANCY LEAF CALADIUM BULBS

1510 North Lakeview Drive
Sebring, Florida

ANOTHER COPY
of this form
will be included
with shipment

Date _____

SHIP TO

please
print

Shipping instructions:

Best Way

Railway Express

Parcel Post

NOTE: When we are sold out of any varieties and/or sizes, substitutions become necessary. To expedite your order please check one of the following instructions:

When?

F.O.B.

Prepaid

C.O.D.

○ Do not substitute - write first for authority.

○ Substitute nearest variety in size ordered.

○ Substitute size in variety ordered.

[illegible]

If additional varieties are wanted, list on seperate sheet.

Total

REMARKS:

Less discount
(over 500 bulbs)

AMOUNT ENCLOSED
(please, no stamps)

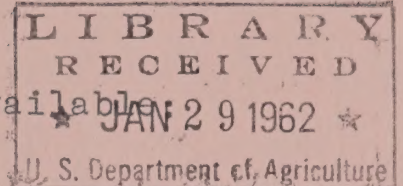
VARIETY LIST

BLANCHE WISE. Low growing, heavy leafer. Cream center, blotched red.
 CANDIDUM. Leading white variety. Snow-white, green veins. Vigorous.
 CARE NOME. Scarlet center, yellow-green border. Very leafy. Vigorous.
 CRIMSON WAVE. Bright crimson center. Large, crinkled, translucent leaf. Good outdoor grower. Vigorous.
 DEVONSHIRE. Mottled, translucent, lavender-pink leaves. Leafy.
 DR. GROOVER. Rose-pink, translucent leaves, heavily mottled; green border. Leafy, vigorous and bright color.
 DR. T. L. MEADE. Entire leaf coppery-bronze red. Also known as BLAZE.
 EDITH MEADE. Snow-white leaves. Narrow, dark green border. Red midribs.
 EDNA SMITH. Very low, bright pink. Crinkled, translucent leaves. Good.
 ELSIE STEELE. Bright crimson center on moss-green border. Very good.
 FANNIE MUNSON. Translucent lavender-rose, large leaves. Low growing. Very popular, and considered the best all-round pink.
 ITACAPUS. Bright red. Shows best color in subdued light. Good potting.
 JESSIE THAYER. Flushed pink and white on dark green. Outstanding for beautiful veining and heavy midribs of red. Large leaf.
 JOHN PEED. Bright red center on moss-green border. Popular solid red.
 LORD DERBY. Translucent shell-pink, crinkled leaves. Green veins, leafy.
 MACAHYBA. Dark green leaf, profusely marked with lilac splotches.
 MADAM TRUALL. Bright red center with broad ribs, bronzy hue. Noted for its glossy leaves.
 MARIE MOIR. Large white leaves with bright red blotches. Green veins. Medium tall. Vigorous grower.
 MRS. F. SANDERS. Deep lavender-rose, translucent, large leaves, heavily blotched green & chartreuese. Good outdoors.
 MRS. W. B. HALDEMANN. Bright, translucent pink, interspersed white.
 PINK BEAUTY. Low growing, bright pink. Leafy.
 PINK CLOUD. Medium tall-growing. Large bright pink leaves. Very good.
 PCECILE ANGLAIS. Deep red leaves. Light apple-green border. Bright.
 RED FLARE. Bright scarlet, blotched with light and dark green. Low growing. Very leafy. Popular potting & outdoor variety.
 RED HORTULANIA. Entire leaf brilliant red. Narrow green border. Low growing, medium leafer.
 RISING SUN. Dark red center, with orange-red spots bursting forth from center. Tall growing. Very good for outdoor culture.
 ROYAL WHITE. Very low growing snow-white. Green veins. Good potting.
 SCARLET PIMPERNELLE. Solid scarlet center, straw-yellow border. Bright.
 SOROCOA. Translucent white suffused with pink. Green ribs. Leafy.
 SPANGLED BANNER. Bright red center, profusely spotted pink. Low, leafy.
 THOMAS TOMLINSON. Bright crimson center with blotches of red & green. Very low grower and leafy. Good for potting.
 TRIOMPHE DE L'EXPOSITION. Bright crimson center. Large leaf. Vigorous.

 Our MIXTURE is made up of field-grown mixed, all named varieties, plus at least 12 to 15 hand-selected most popular varieties, divided equally into 3 basic color groups. This assures you a much better variety range even after our stock of separate varieties becomes limited.

LANCE/STRAP VARIETIES: CALOOSAHATCHIE(white), CINDERELLA(white), ROSE MARIE(pink), GLORIOSA(pink), POTHOS(variegated), ACE OF SPADES(red), PAULA LEITZE(variegated), RED CHIEF(red), RED FRILL(red), RIPPLE(variegated), ROSALIE(red), PINK GLOW(pink), LITTLE RASCAL(pink), WHITE WINGS(white), WHITE GLORY(white) and others. Mixture also available.

SUPPLEMENTAL VARIETY LIST



A partial list of additional varieties available

- AARON. New white. Outstanding.
- A. J. BARNES. Large leaved. Vivid red center. Wide peagreen border.
Medium tall grower. Very good for outdoor culture.
- ACE OF HEARTS. Brilliant red. Narrow green border. Medium leafer. Low.
- BILL HOLMES. Good potting variety. Strawberry pink & cream on green.
- BILLY. New pink. Very promising. Leafy. Bright color.
- CARDINAL. Very dark red, translucent, crinkled leaves. Low growing.
Leafy. Best coloring shows up in strong light.
- CAROLYN WHORTON. Most beautiful of the splotched pink varieties. Heavy
leafer. Low growing. Good for potting.
- DAYBREAK. Also known as DAWN. Low growing. White to blush pink leaves,
netted green. Green border. Pink midribs. Good for potting.
- EDNA. Very large, glossy red leaves. Light leafer.
- FESTIVIA. New red. Good leafer. Crinkled leaves. Green veins.
- FRECKLES. Dark pink. Heavy leafer. Low growth. Good for potting.
- FREIDA HEMPLE. Low growing, bushy, solid red. Bright. Good potting.
- GAIL DEE. Very fine pink. Plenty of leaves. Slightly tall growing.
- JUNE BRIDE. New white. Low growing. Good leafer.
- KATHLEEN. New pink. Very leafy & low growing. Excellent for potting.
- LADY CHRIS. Crinkled cream-colored leaf with copious maroon blotches.
- LORD ROSEBERRY. Also known as ROSEBUD. Light red-rose center.
- MABEL BARNES. Large ruffled-edge leaves. White midriff and veins.
Wide green border with blood red blotches. Tall grower.
- MISS CHICAGO. Low growing, colorful pink.
- MISS MARVEEN. White suffused with delicate pink & few rose splotches.
- MISS MUFFETT. Very low, dwarf. Very dainty. Medium leafer. Light
green to light yellow with copious red splotches.
- MRS. ARNO NERHLING. Very low, very leafy. Becomes white in subdued
light. Coppery-red if grown outside.
- MRS. F. M. JOYNER. Very colorful new white. Vigorous. White in inside
culture. Coppery-red outside culture.
- PATSY PARKS. Bright red. Improved cross of Red Flare & Pimpernelle.
- PINK BONNET. Slightly transparent. Melon pink center, deep red veins.
- PINK DELIGHT. Pink center hybrid with darker pink towards green edge.
- REDBIRD. Vivid red with heavy veins. Solid red center, peagreen edge.
- RED POLKA. Red splotches on red background. Good potting variety.
- RICHARD DECKARD. Low growing, medium leafer. Pink & green.
- ROHERS DAWN. Low growing white. Large leaved. Red ribs & fine veining.
- ROSE GLOW. Fluorescent rose center, midriff and veins. White flakes
between midriff and green border.
- RUBY SMITH. New red. Good potting variety. Low growing. Leafy. Bright.
- SCARLET BEAUTY. Bright red. Low growing. Good potting variety.
- SEA GULL. Low growing, very leafy. Good for potting. White variation.
- SUSAN. Very low growing new pink, blotched variety. Good for potting.
- THE DUKE. New red. Vivid metallic red center on moss green border.
Good leafer. Good for potting or outside.
- TWILIGHT. Pink with rouge red veins & fine network of green veins.
- VIVIAN LEE. Similar to Crimson Wave. Medium low grower. Good leafer.
- WHITE PRINCESS. Medium small leaves. Snow white center with green ribs
and border. Border flecked with white. Low grower.
- WHITE QUEEN. Large-leaved new white with red veins. Very good.

.....and MANY OTHERS, including new hybrids such as CANDIDUM JR., FIRE
CHIEF, THE THING, PINKIE, etc.

